

The CDI Engaged Scholarship Lecture

2019



Digital service innovation, engaged scholarship and knowledge transfer: what is to be done?

As we are confronted more and more by digital innovation in services and the consequent likelihood of organizational transformation there is a need to reconsider how, as academics, we approach such changes. Engagement in scholarship with practitioners is a necessary condition of understanding and as a way of ensuring appropriate knowledge transfer from practitioner to scholar and scholar to practitioner.

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About Bob Hinings

Bob Hinings is Professor Emeritus in the Alberta School of Business, University of Alberta and Senior Research Mentor at the Haskayne School of Business, University of Calgary. He is also a Fellow of Cambridge Digital Innovation and an Honorary Research Fellow at the Judge Business School. He has a long record of studying organizational change. He received the Distinguished Scholar Award from the Organization and Management Theory Division of the U.S. Academy of Management. He is a Fellow of the Royal Society of Canada and a Fellow of the U.S. Academy of Management. He is an Honorary Member of the European Group for Organizational Studies and he received an Honorary Doctorate from the University of Montreal for his contributions to the discipline of organization theory.